



# COMMITTED TO MAKING AFRICA THRIVE



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# WHO WE ARE

ARISE IIP conceives, finances, builds and operates integrated and tailor-made industrial zones with high added value.

We identify industrial gaps in African countries and design tailor-made solutions to enable the sustainable and local transformation of raw materials, boost exports, and promote trade.

To stimulate the emergence of industrial ecosystems, we create logistical hubs in tune with local public policies and aligned with the partner country's development strategy. By unlocking the continent's industrial potential and leveraging its carbon endowment, we seek to shift Africa from a global commodity supplier to a global manufacturing powerhouse.



# OUR FUNDAMENTAL BELIEF



## ARISE IIP VISION



## ARISE IMPACT BY 2030





# OUR MISSION AND VISION

## Vision

Turning Africa into the new green industrial powerhouse

## Mission

Creating 1m+ direct jobs together



# Our Values



## ENTREPRENEURSHIP

We are bold in our vision, always thinking big, we are diligent in our design and agile in our execution, we are ahead of the curve.



## SUSTAINABILITY

We put sustainability at the heart of everything we do, and constantly aim to make a positive environmental and social impact.



## INTEGRITY

We believe that transparency, ethics and responsibility are crucial to true success.



## PARTNERSHIP

We believe in empowering and prosperous partnerships, helping every stakeholder reach their potential.



# OUR APPROACH

We build vertically integrated industrial zones, focussed on creating thriving value chains for the local industry: from raw material sourcing to resource transformation through manufacturing, to exporting final products.

We have learned from experience that building a successful industrial ecosystem requires five key steps. We apply this approach everywhere we operate to ensure that we bring the right skills, capital, expertise and technology.

All our industrial zones are tailor-made and adapted to the local operating environment.

Our recipe for success is based on 8 key success factors:



## Unique origination and selection capacity

We originate projects thanks to our ability to create and identify attractive opportunities and review them through a thorough two-stage selection process



## Detailed understanding of value chains and competitiveness factors

We have a good understanding of value chains and of the project competitiveness globally (by focusing on cost drivers)



## Partnership with Governments

We seal win-win long-term PPP with African Governments to align interests by making them shareholders and enshrine in law an attractive tax and regulatory framework



## Execution know-how

We develop our assets on-time and on-budget, and successfully grow operations while complying with the best international standards



## Sustainable DNA

We place social and environmental sustainability at the core of our operations, via a unique economic model based on traceable raw materials, renewable energy, social inclusion plans, etc.



## Customer-centric approach

We aim at attracting and retaining customers, and actively support them to develop their topline (notably through our unique ecosystem approach)



## Direct investment in industries

We directly invest in companies hosted in our SEZs (e.g., textile units and M-Auto in GDIZ and PIA, etc.), to catalyze our SEZs development and showcase a strong precedent for other companies to settle in our zones



## Tailored financing

We secure adapted financing facilities to deliver our assets, with a diversified pool of investors ranging from DFIs to regional and local banks



# A PEOPLE FOCUSED COMPANY

With a workforce of more than 18 nationalities, we celebrate diversity and are committed to creating an inclusive environment for all employees. Our ambition is to create 10 million jobs by 2030 across Africa. In Gabon, GSEZ already employs 16,000 people and in Togo, PIA will create 35,000 jobs by 2025.

ARISE IIP believes that the employees of an organisation are its true assets. So, we put a strong emphasis on employee growth and development. We believe that opportunities for growth expand their knowledge, skills and abilities, and enable them to apply the competencies they have gained to new situations. For this reason, ARISE IIP has created the Future Leaders Program, a four month programme designed for African post-graduates of leading universities willing to participate in shaping the continent's economic future. Late 2021, ARISE IIP launched a new Finance Trainee Programme, a one-year learning journey providing exposure across the different portfolio of the business for talented finance graduates.

“Late 2021, ARISE IIP launched a new Finance Trainee Programme, a one-year learning journey”



# OUR ASSETS

	LOCATION	DESCRIPTION	STATUS
<p>①</p> <p>GSEZ (GABON)</p> 	Nkok, close to Libreville and Owendo Port	Timber processing	Operational since 2011
<p>②</p> <p>PIA (TOGO)</p> 	Near Lomé	Agro-processing (cotton, soy), marble & logistics	Operational since June 2021
<p>③</p> <p>GDIZ (BENIN)</p> 	Glo-Djigbé, in the vicinity of Cotonou port	Agro-processing (cotton, cashew, timber and others)	Under construction
<p>④</p> <p>CÔTE D'IVOIRE IIP</p>	2 hubs (Abidjan, San Pedro) and 4 regional zones	Cotton, cashew, cocoa & coffee processing & logistics	Under development
<p>⑤</p> <p>CHAD IIP</p> 	Near N'Djamena	Livestock processing (meat, leather) and textile	Under development
<p>⑥</p> <p>CONGO IIP</p> 	2 zones in Pointe Noire and Ouessou	Agro-processing (notably timber) and mining	Under development

## FOCUS

Timber industry



# A WORLD CLASS INDUSTRIAL ZONE IN GABON

ARISE IIP first arrived in Gabon in 2010, establishing the Gabon Special Economic Zone in partnership with the Republic of Gabon. GSEZ became operational in 2014.

Before 2010, Gabon exclusively exported raw timber, earning low value per unit of timber exported. Moreover, the timber lacked traceability and proper sourcing controls, while the logistics infrastructure was limited and could not support desired industry growth.

Since then, GSEZ has developed auxiliary infrastructure and governance mechanisms to create a vertically integrated value chain approach for sourcing, transporting, and processing raw timber.

ARISE IIP has also attracted over 100 secondary investors and companies for setting up downstream manufacturing and processing facilities within the industrial park which has added significant value via the ability to export higher value goods.



1<sup>st</sup>

SGS certified carbon-neutral industrial zone in Africa



16000

direct and indirect jobs created



\$1.7

billion generated in foreign direct investments

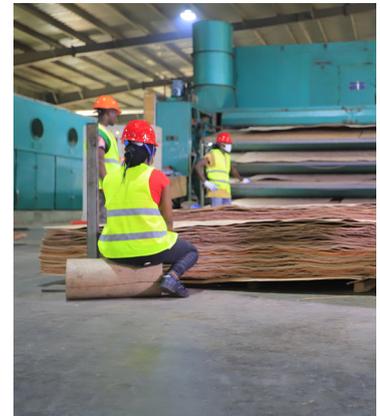


\$ 265

millions worth of products exported annually



With the establishment of GSEZ, the timber industry in Gabon is now more diverse with new value-added products being produced at the industrial park. Gabon no longer exports low revenue-earning raw timber and instead now exports value-added timber-based products such as veneer, plywood, and particle boards, as well as wooden furniture, which earns higher revenues per unit of product.



## 2010

Creation of the Gabon Special Economic Zone with the ambition of building an industrial ecosystem conducive to the local processing of raw materials, particularly gabonese logs.

## 2017

Launch of the New Owendo International Port connected to GSEZ.

## 2018

Creation of Tracer Agency, in partnership with Forest Resources Management and Brainforest, to certify the origin of wood processed in GSEZ.

## 2014

First company starts operating in GSEZ.



## 2018

GSEZ rises to become the leading manufacturing hub in West and Central Africa, making Gabon the leading African exporter of veneer and 2<sup>nd</sup> in the world.

## 2016

Africa Finance Corporation (AFC) becomes a shareholder of GSEZ.

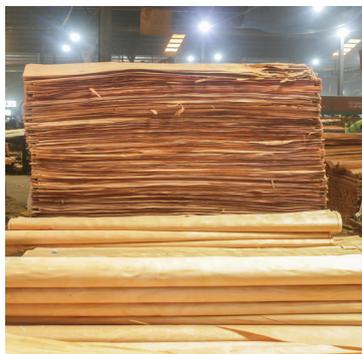
## 2019

GSEZ joins the top 500 African companies in the Jeune Afrique ranking.



## 2020

GSEZ NKOK ranked the best industrial zone of the world in the wood sector by FDI Intelligence - Financial Times in 2020.



## 2020

144 investors from 19 different countries operating in 22 different industries, ranging from drying units, sawmills, veneers, plywood, wooden furniture factories, pharmaceuticals and plastics and metals recycling.

## 2021

GSEZ becomes the first SGS-certified carbon neutral special economic zone (SEZ) in Africa



## FOCUS

Cotton,  
agro-proces-  
sing and  
pharmaceuti-  
cals



# A STATE OF THE ART INDUSTRIAL PARK IN TOGO

The Plateforme Industrielle d'Adétikopé (PIA) is a multi-sectoral industrial park located 15 km North of Lomé with a focus on the local transformation of premium quality cotton to export it globally. Spread across 400 ha, it includes an industrial zone, a commercial zone, a container yard to hold 12500 containers, parking for 700 trucks, warehouses and storage units for cotton and other commodities. PIA is a public-private partnership between the Republic of Togo and ARISE IIP.

PIA is a vertically integrated industrial zone, focussed at creating thriving value chains for the textile industry: from raw material sourcing to resource transformation through manufacturing, to exporting final products. The Plateforme Industrielle d'Adétikopé is set to become a world-class industrial zone and an ecosystem facilitating the competitive manufacturing of cotton by transforming local raw cotton into textile.

## KEY FIGURES



USD 295  
millions invested to build  
the industrial park



USD 1.4  
million invested in CSR  
initiatives



23  
companies active on site a year  
after PIA's inauguration Cotton



## Our objectives by 2030



35 000  
jobs created



\$750  
millions contributed  
to Togo's GDP



\$1  
billion worth of exports

# AN INTEGRATED INDUSTRIAL PLATFORM IN BENIN

Set to be operational by late 2022, The Glo Djigbé Industrial Zone (GDIZ) is located just 45 km from Cotonou and is dedicated to the local transformation of agricultural product including cotton, cashews, pineapples, shea nuts and soyabeans, among others. GDIZ is expected to attract an investment of at least \$1.4 billion in the first phase to create about 12,000 jobs. GDIZ is a public private partnership between the Republic of Benin and ARISE IIP.

## KEY FIGURES



USD 50

millions invested in phase 1 of the construction, and an additional 50-60 millions to be raised in phase 2



400

direct and indirect jobs created during the construction phase, set to double in 2022



USD 5

millions invested in CSR initiatives







# IMPROVING GENDER BALANCE IN THE LOGISTICS INDUSTRY

Transport and logistics have historically been a male-dominated industry, with the driving of heavy vehicles traditionally being perceived as being unsuitable for women. ARISE IIP recognized this same issue within its own premises and challenge the stereotype through the implementation of a highly innovative Pilot Project, labelled “Com’Elles”.

In partnership with the CDC Group, ARISE recruited and trained 50 women to drive and operate trucks, cranes, forklifts, and other heavy equipment. Overall, ARISE IIP sees Com’Elles as a pioneer initiative in a largely unexplored territory. In this sense, the project is mainly driven by the company’s desire to innovate and challenge stereotypes, rather than by the revenue opportunities it might generate.

## 3 KEY OUTCOMES:

1

The Project aspired to address constraints currently limiting women’s access to heavy vehicle training in Gabon, on both the supply (women’s motivation and application) and demand side (corporate investments by transport and logistics firms willing to increase female employment).

2

The project successfully challenged gender stereotypes, supporting behavioural and perception change at company, industry, and societal level.

3

The findings and lessons from the Com’Elles pilot are expected to help build a business case for increased female employment in non traditional roles in the industry, allowing for the exercise can be replicated at a larger scale both in house as well as by other companies.



## Interviews Lydie OBONO NDONG, beneficiary of the COM'Elles program



### Why did you choose to train to drive heavy machinery?

When I heard about the COM'Elles initiative, I did not hesitate for a second to apply. I knew that this opportunity might not come up again. I had always wanted to do this job, so I went for it, determined to succeed and to prove that I could do it!

### How did your Com'Elles training go at GSEZ Nkok?

It's a real challenge, there are very few women drivers of heavy machinery here, it's a job mainly performed by men. So I took part in this initiative with the idea that, women as well as men, we can all have the ambition to do the jobs we like and dream of. Beyond that, the trainers were attentive and understanding, and I am very grateful to them for being so educational throughout our training.

### Now that you have obtained your HGV licence, what are your professional prospects?

The COM'Elles initiative has given me a rich and exciting experience. It is also a responsibility, to show that I am capable of doing this job, and to do it for the long term. My objective is to make a lasting commitment to this professional sector. Thanks to this training, I now have the opportunity to concentrate on driving heavy goods vehicles and to learn, little by little, all the aspects of the trade.



### Since you obtained your licence through the COM'Elles initiative, what professional opportunities have you been offered?

Thanks to the COM'Elles experience, and after I obtained my driving licence, I was contacted several times to work in goods transport companies in particular. Currently, I am on trial at the Log Park of GSEZ Nkok for 2 months. I have never been asked to work as much as I am now. It is now time for me to learn the ropes. I would like to thank GSEZ Nkok for allowing me to participate in the COM'Elles initiative!

### What advice would you give to women who, like you, want to work in professions and positions often reserved for men?

I would tell them not to hesitate for a moment! You must be ambitious, aim high. Keep in mind that being a woman should in no way limit your field of professional research. The COM'Elles initiative is a unique opportunity for Gabonese women. Believe in yourself and never give up, whatever your dream!



# OUR SUSTAINABILITY PILLARS AND CONTRIBUTION TO SUSTAINABLE DEVELOPMENT GOALS

## CARBON NEUTRALITY



ARISE aims to reduce our dependence on carbon-intensive energy resources, and instead would commit resources for decarbonization and climate change adaptation strategies. ARISE's strategic initiatives towards this goal will include:

- Invest in solar farms close to industrial zones
- Ensure that renewable energy resources can be used for businesses
- Provide incentives to industries that promote renewable energy

## DIVERSITY & INCLUSION



ARISE is fully committed to promoting diversity & inclusion across all levels within our workforce. ARISE's initiatives towards this goal will include:

- Increase ratio of female employees at all levels
- Increase diversity at senior management level
- Implement dedicated training program on diversity & inclusion
- Reach parity within the next 5-10 years with the industry averages

## CIRCULAR ECONOMY



By adopting circular economy principles, ARISE aims to reduce waste and manage resources sustainably. A circular economy approach would create innovative opportunities for growth. ARISE's initiatives will include:

- Provide incentives to industries promoting circular economy
- Integrate circular economy measures into business strategy and operations
- Strive to become zero waste and effluent discharge facilities

## RESPONSIBLE SUPPLY CHAIN MANAGEMENT



Given that sourcing and processing of natural commodities is one of the core operations at ARISE, we recognize the importance of understanding the sustainability dimensions of each commodity's supply chain and managing the risks and opportunities along the supply chain. To support the same, ARISE will:

- Implement supply chain traceability software for each commodity
- Ensure legality through independent third-party groups such as TRACER at GSEZ
- Comply with certification schemes (CMiA, OEKO TEX, Forest Stewardship Council, etc.)



# OUR SUSTAINABILITY COMMITMENTS

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As an infrastructure developer in a developing region with a large footprint in terms of area transformed, resources managed, and lives touched across the value chain through our operations, we take our responsibility of managing ESG impacts very seriously. Managing ESG impacts is not just the right thing to do, but it also provides us a different perspective and adds value to our business while reducing risk. ESG management is underpinned in our corporate values – Integrity, Sustainability, Partnership, and Entrepreneurship.

The principles of sustainable development guide every aspect of our business strategy and growth – from conceiving innovative business models, to infrastructure development, partnering with various stakeholders, and operation and maintenance, as well as the sourcing and processing of raw materials. We believe that our strong relationships with our partners including the investors, governments and local communities, are paramount to our success.

“In all our projects, we align environmental, health and safety, and social and governance practices with international standards.”

At ARISE, we are committed to managing business activities in such a way that risks to the environment and the communities where we operate are minimized and to providing a healthy and safe workplace for all our workforce. In all our projects, we align environmental, health and safety, and social and governance practices with international standards. In meeting our commitment towards ESG and sustainable development, we align our ESG management processes and programs with the following international standards:

- IFC’s Performance Standards on Environmental and Social Sustainability World Bank Group’s General Environmental, Health, and Safety Guidelines
- IFC Performance Standards and Good International Industry Practice (GIIP)
- Guidelines ILO’s Fundamental and Governance Conventions, World Health Organization’s guidelines



# OUR VISION FOR A CARBON NEUTRAL JOURNEY

ARISE recognizes that the threat from climate change is one of the most important global challenges of the century. As a company operating in Africa, a region that is particularly vulnerable to the climate change impacts, we fully endorse our responsibility to contribute towards alleviation of environmental stresses affecting the region.

Moving forward, we will design and implement a Carbon Neutral Strategy which will:

- Define our carbon baseline across our global operations
- Identify areas of opportunity and emission reduction
- Share our findings with our business partners: host governments, employees, contractors, and local communities,
- Use our expertise to create a Carbon Neutral Action Plan for ARISE to become carbon neutral by 2030.



# OUR SOCIAL PROGRAMMES: COVID-19 SUPPORT



Since March 2020 ARISE IIP, has contributed to the fight against the COVID-19 pandemic through the massive supply of medical equipment in its five countries of operation: Benin, Côte d'Ivoire, Gabon, Mauritania and Togo.

Against the backdrop of a global shortage of essential equipment, ARISE IIP had a duty to mobilise all its logistical and human capacities to serve its countries of operation. This initiative, which is in line with ARISE IIP's actions for the benefit of its stakeholders, is the largest equipment donation programme by a private African company to African states.



7 000 000  
masks



500 000  
pairs of gloves



143 000  
pieces of protective  
equipment



50  
ventilators



20  
ambulances for the  
Ministry of Health  
and Public Hygiene of  
Gabon



230 000  
doses of hand sanitizer  
(500 ml each)



10 000  
smart thermometers



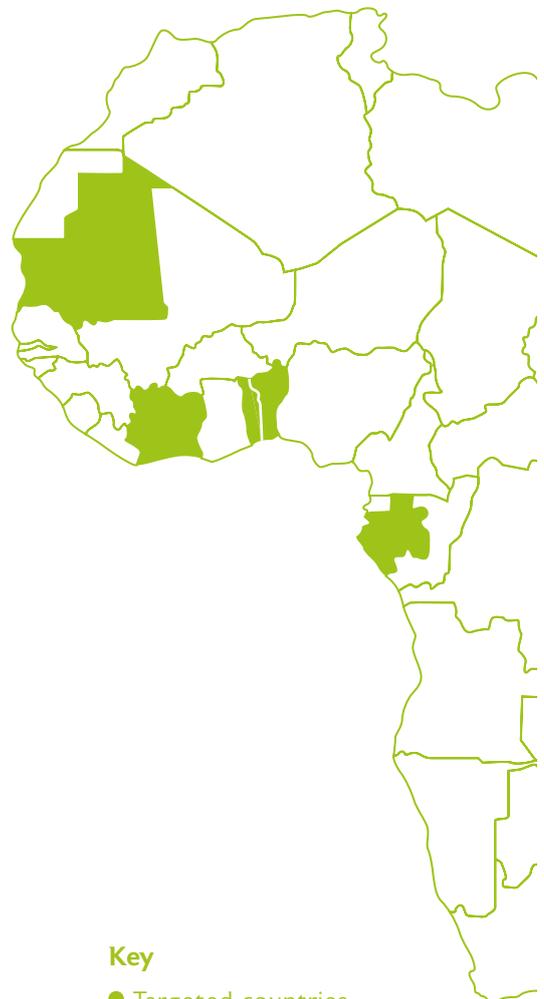
50  
thermographic cameras



5000  
food baskets donation



1500  
tons of food donation



**Key**

● Targeted countries



# OUR SOCIAL PROGRAMMES: VISION FOR ALL

ARISE IIP provided a mobile eye clinic to diagnose and treat pathologies that could cause blindness and disability amongst the citizens of Gabon and Togo. A free-of-charge, 6 months screening program by ophthalmologists to detect eye diseases and prescribe surgical intervention or glasses whenever necessary. 31,000 screenings were performed where 5,500 glasses were prescribed and 1,200 eye surgeries were performed in a budgeted spend of \$800,000.

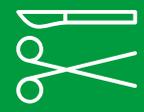
This sustainability initiative has attracted international attention and demonstrates how rural people's lives can be rapidly improved by providing access to healthcare directly to communities.



31000  
screening performed



5500  
glasses prescribed



1200  
eye surgeries performed

# BOARD OF DIRECTORS

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**GAGAN GUPTA**  
Founder  
Arise IIP, Arise IS & Arise P&L



**REUEL ANDREWS**  
Director of Transport and Logistics  
Africa Finance Corporation



**SAMEH SHENOUDA**  
Executive Director and Chief  
Investment Officer  
Africa Finance Corporation



**RAMA YADE**  
Director of the Africa Center  
Atlantic Council  
Independent Board Member



**SAMAILA ZUBAIRU**  
CEO  
Africa Finance Corporation



# ADVISORY BOARD

The advisory board provides a platform to support and guide ARISE IIP through its next phases of development. Collectively, board members play a key role in providing external guidance and high-level advice to the company's management with regards to industrialisation, sustainability, digitisation and regional integration challenges.



COLIN COLEMAN



BRUNO DELAYE



LAUREEN KOUASSI-OLSSON



CARLOS LOPES



MOMAR NGUER

# MANAGING TEAM

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**GAGAN GUPTA**  
CEO and Founder



**PAWAN JAIN**  
Chief HR Officer



**SARAH ADNANE**  
Chief Communications Officer



**BHAVIN VYAS**  
Chief ESG Officer



**LAETITIA YUINANG**  
General Counsel



**GEORGE OLAKA**  
Chief Finance Officer



**VINOD JHA**  
Chief Information and Technology Officer

# MANAGING TEAM



**KUMAR MOHAN**  
Cluster Director I



**JACKY RIVIERE**  
Cluster Director II



**JASVEER SINGH**  
Cluster Director III



**IGOR SIMARD**  
Country Manager - ARISE IIP  
Gabon



**ROSELYNE  
CHAMBRIER**  
Country Manager - ARISE IIP  
Côte d'Ivoire



**LETONDJI BEHETON**  
Country Manager - ARISE IIP  
Benin



**SHAILESH BAROT**  
Country Manager - ARISE IIP  
Congo



**JESPER BOLL**  
Director - Logistics Value Chain



**ANURAG SINHA**  
Director - Agriculture Value Chain



**ATREYEE MITRA**  
Head of Design and Feasibility



**JESSE DAMSKY**  
PCH - ARISE IIP Togo



**YOUSSEF DBIRI**  
PCH - ARISE IIP Côte d'Ivoire



**GIANNI SHARROUF**  
PCH - Furniture business



**MOHIT AGRAWAL**  
PCH - ARISE IIP Gabon



**AMANDINE OGOUEBANDJA**  
Director General Adjoint - ARISE IIP  
Gabon



**ROMAIN DENIEL**  
Director General Adjoint - Arise IIP  
Senegal





# OUR SHAREHOLDERS

ARISE IIP has two shareholders:  
Africa Finance Corporation and Africa  
Transformation and Industrialization Fund.



Established in 2022 , ATIF (Africa Transformation and Industrialization Fund) is an investment company that aims to bring solutions to the gaps hampering African development. To do so, it invests, alone or with co-investors, in assets supporting the continent's industrialization and economic development, while keeping a strong commitment to environmental and social sustainability.

AFC is a pan-African Multilateral Development Financial Institution established in 2007 by sovereign African states to provide pragmatic solutions to Africa's infrastructure deficit and challenging operating environment.

49,50 %

Africa Transformation and Industrialization Fund



50,50 %

Africa Finance Corporation





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**Bienvenue à la  
Zone économique spéciale  
du Gabon**

INVESTISSEURS DE LA ZONE INDUSTRIELLE
